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Weekly REALTOR®

January 9, 2012

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Like us on Facebook to keep informed about RAA happenings!!

REALTOR® Association of Acadiana



ATTENTION ALL RESIDENTIAL REAL ESTATE AGENTS

CSS INVOICES WERE EMAILED ON MONDAY, JANUARY 9TH! THESE INVOICES ARE DUE ON FEBRUARY 8TH!

Initial Payment of first invoice listed on your invoice is due by FEBRUARY 8TH. Remaining balance of \$120 will be invoiced on July 1, 2012 and due July 25, 2012.

FULL AMOUNT OF THIS STATEMENT MAY BE PAID BY FEBRUARY 8TH.

LATE FEE OF \$20 WILL BE CHARGED ON PAYMENTS RECEIVED AFTER DUE DATE.

Make Checks Payable to REALTOR® Association of Acadiana.

To pay your invoice online, [click here](#) or go to www.RealtorAcadiana.com and click on the blue \$ icon or "Pay Your RAA Fees Online". Your login information is the same as your MLS login.

QUESTIONS ABOUT YOUR INVOICE OR ONLINE PAYMENTS, CONTACT MARY AT (337) 233-0086 OR MARYS@REALTORACADIANA.COM.

2012 Committee Volunteers
The REALTOR® Association of Acadiana Needs You
REALTORS® & Affiliate Members

We know your time is limited but we need your help. The success of a membership association depends greatly on participation of the volunteers. Listed below are the standing committees for you to consider. You must sign up for committee choices each year, as they do not carry over. Please indicate your choices. All the committees are open to both Realtor® and Affiliate members, except where noted. Most committees meet a total of 3 to 4 times a year. Deadline to be a voting member of a committee is January 31, 2012.

[Click here for committee sign up form](#) or

[Click here to sign up online](#)

50% Tuition Reimbursement from RAA Upon Completion of Course

BPOs: The Agent's Role in the Valuation Process

Offered by Louisiana REALTORS®

Wednesday, February 1st

RAA Office

8:00 - 5:00

Lynn Madison's class, which details broker price opinions, gives agents the knowledge they need to assess property with confidence and accuracy. Evaluating the value of property is sometimes a daunting task, but with this course, agents perform with satisfaction and success. Agents will learn to increase revenues and decrease risk when new properties are brought to sale. Join a growing group of agents and gain the ability to separate yourself and your business with the BPOR designation.

Fee Schedule:

\$135 Member
 \$155 Non Member
 \$155 On-site

Course Credit: 7 hours CE, credit toward the ABR designation and Broker Price Opinion
 Resource Certificate (BPOR)
 Register online: www.larealtors.org
 Call Brei or Amy 1-800-266-8538

IMPORTANT CHANGES TO THE MLS

A. CITATION MANAGER - effective January 3, 2012

Effective January 3, **AUTOMATIC** fines will be given for the following MLS violations. Given the "time-sensitive" nature of these particular status(s), there will be no prior notification of correction. The fines are automatic.

FAILURE TO SUBMIT LISTING(s) FAILURE TO REPORT "SOLD" Information

Time Frame: By 5:00 p.m. on the third (3rd) business day upon receipt of a fully executed contract signed by all parties.

Note: A business day is when the RAA office is open.

PLEASE NOTE: These fines, however, **DO NOT** apply to Add Sold Listings (please refer to Section 2.5 Note 1 of the MLS Rules & Regulations - page 16, which state: Sale of all properties not listed in the MLS (Add Sold Listing) on which a commission, fee or other compensation is paid to an MLS Participant may be reported to the MLS with seller's permission within thirty (30) days after the closing.

B. New status to be added to the MLS Search Screen

AC - ACTIVE/CONTINGENT - CONTINUE TO SHOW - effective January 18, 2012

Effective January 18 as approved by the Board of Directors, a new status will be added to the MLS Search screen titled: AC - Active/Contingent - Continue to Show.

Upon approval of the Board of Directors **Section 2.9 UNDER CONTRACT** has been added to the MLS Rules & Regulations to state:

Sales in process shall be reported as "P" for Pending or "AC" for Active/Contingent-Continue to Show. The "AC" status may only be used when the contract includes a contingency and the Seller has the right to withdraw from the current contract. Said AC status also requires that Broker provide further explanation describing the contingency and the length of time involved with the contingency. When reporting a listing as P or AC in status, a projected closing date will be required. If the property has not closed by the projected closing date then the listing's projected closing date should be updated to reflect a new projected closing date. *(revised 8/2011 BOD)*

C. REO and THIRD PARTY will go back to being "Required" fields. This change will become effective February 8, 2012.

D. Designating TYPE OF SALE when reporting SOLD information - effective February 8, 2012

Effective February 8, a required field in the form of a drop-down menu will be added when reporting SOLD information signifying the type of sale: Arms Length, Short Sale, REO (Real Estate Owned), Third Party and Other.



TECH BYTES

Apps useful for Real Estate

Sign-N-Send: It's a program for use with iPhones and iPads that enables you to open documents and sign them right from your phone's touch screen (or iPad's touch screen), then send them out to wherever they need to go.

Pagemodo: A marketing tool that enables small business owners to design their own custom Facebook pages using the company's Pagebuilder product, free of charge.

AwayFind: An app that offers a solution for pretty much everyone with inbox ailments. It's an email alerts service that helps you deal with the information overload that has become daily life.

MyAssist: A mobile app that gives you access to a team of virtual assistants who can help you with things like travel arrangements, dinner reservations, directions and finding the best deal on a new suit.

PhotoGrid: An Android app that's currently free that allows you to take multiple pictures with your phone, edit and arrange them in a nifty-looking collage. And it's fun.

GooglePlus: The short answer for why Google Plus is worth your time is this: It's easy to use, takes seconds to set up and gives you the flexibility you've been longing for to segment your professional and personal social networking in a meaningful way.

FollowUp.cc: Once it's all hooked up (really, there's no wizardry beyond providing your email address, password and agreeing to a few things), the plug-in allows you to add a specific email address to an email's CC field to determine how long to wait to send a follow-up email to anyone who is copied on the email.

GroupMe: An app that enables you to group text, conference call, share online pictures, share locations, and more. You can create groups of up to 25 people - taken from your contacts list or Facebook or Twitter accounts.

RepliGo Reader: Enables you to view and annotate Adobe PDF files from your Android or Blackberry device. The app integrates with Gmail, Dropbox, Evernote and other apps. View and annotate PDF files from your email, memory card, Dropbox, Evernote or the Web.

BrowserTexting: This feature is a "cool to have in case you lose or simply forget your phone at home someday" app: It enables Android users to send and receive text messages right through their Web browsers

UPCOMING MEETINGS

Tuesday, January 10th
MLS Committee
9:00 a.m.

Thursday, January 12th
Board of Directors
9:00 a.m.

Thursday, February 9th
Budget & Finance Committee
9:00 a.m.



Live Training Schedule:

January 17th 2 - 4

January 26th 2 - 4

February 14th 10 - 12

February 23rd 2 - 4

RAA Office

At the bottom of nearly every page on the Instant site is a 'Live Support' link. Previously, that support link took users only to the Live Support Chat page. The page has been modified to include our toll-free support number, training links and other information.

Safety Tip for Open House

If possible, always try to have at least one other person working with you at the open house.

Did You Know?



Be cautious of apps that ask for too much extra information. Use common sense: If an app that you are downloading is for a calculator, for example, and it requests Internet and contacts permissions, you'll want to avoid it. "Cyber-thieves often exploit smart phones by creating a good app with some extra code and overreaching permissions," the article notes.

Planning Commission Meetings
220 W Willow St Bldg B5 ·
Second Monday each month
5:00 p.m.
[Click here for website](#)

New Member Orientation 2012
Dates: February 7, April 10,
June 12, August 7, October 9
and December 4.



"The Leading Advocate of the Commercial
Real Estate Industry"

For membership and newsletter information,
visit www.RealtorAcadiana.com/RCA.

[Click here for](#)
LREC announcements and
Boundary Lines.

**It's the weekend or after hours &
you need help!**



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